

The Preference Service
FREEPOST NAT10041
RICHMOND
TW9 2BR



Missing you

And wondering at night
Why you don't use us
For your customer insight



Need you

To understand
That connecting with hearts and minds
Is what makes or breaks your brand



Pining for you

And thinking of all the good
That we could do for you
Like seeing the trees from the wood



Longing for you

Like a long-lost relation
Give us love
We'll give you information



Wanting you

We're not saying it for show
Think how successful you could be
By knowing what we know

What can we say? We want you back

Give us a chance
Let us prove what we can do
And we'll really show that
We're sweet on you